BIOPHILIA INC.

HOW TO RECOGNIZE & PRACTICE INCLUSION

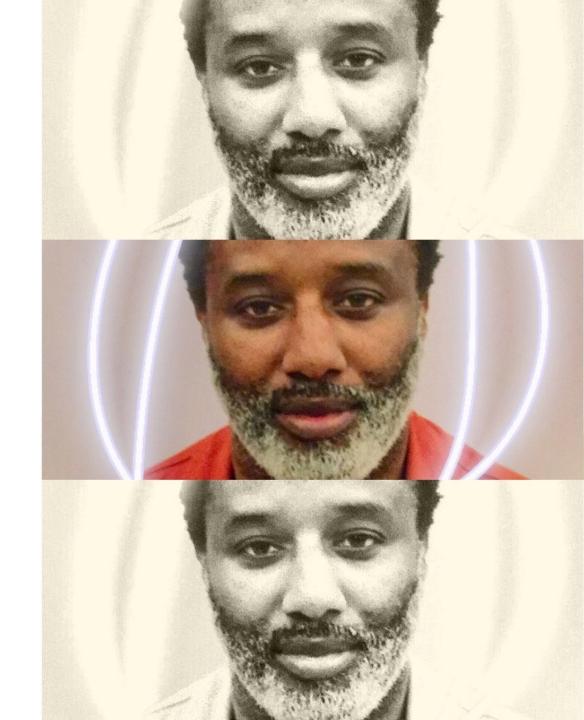
Indigenous Acknowledgement



LUCI TAPAHONSO, POET LAUREATE, NAVAJO NATION

The past determines what our present is or our future will be. I don't think there is really a separation of the three.

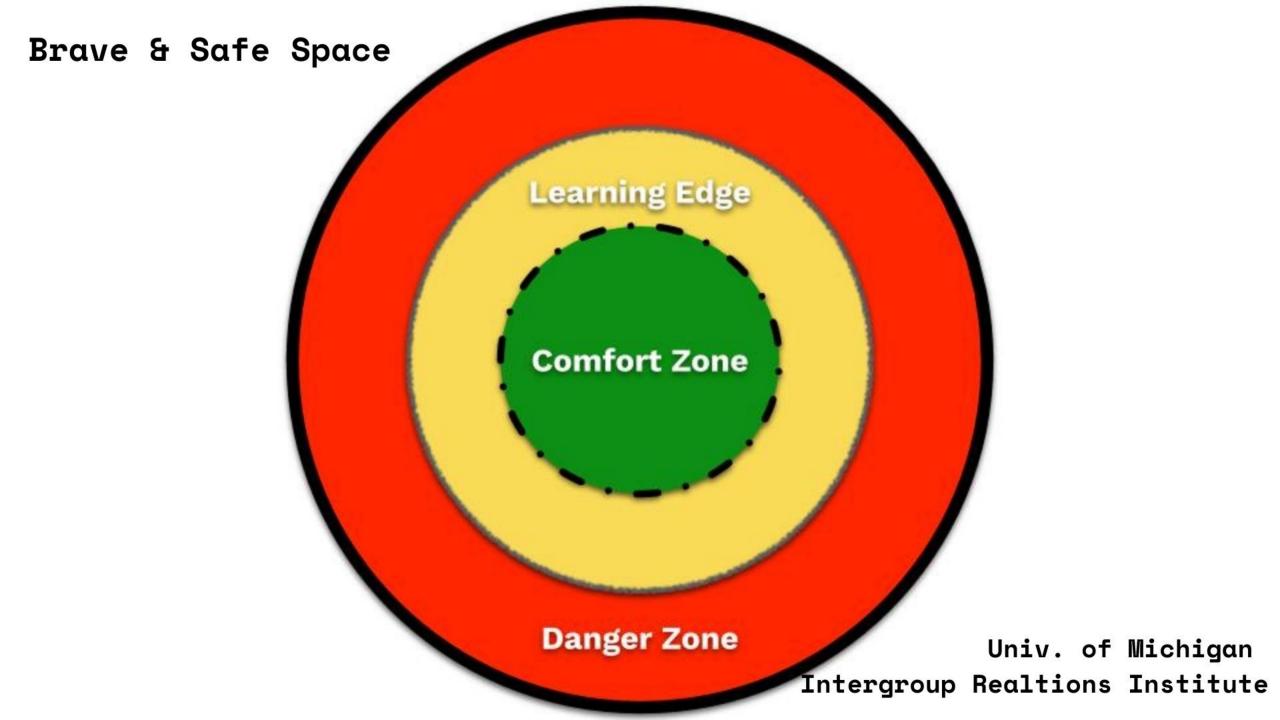
Mohammed Soriano-Bilal (he/him)



Learning Objectives

KEY EXPLORATIONS

- Increase clarity thinking through issues of Bias, Prejudice, Discrimination and Oppression
- Increased understanding of social identity and Allyship
- Understand Cultural Humility as a path toward inclusive leadership



ENGAGEENT ECOSYSTEM

DIVERSITY

INCLUSION

BELONGING

EQUITY

Social Identity



A person's sense of who they are based on group membership.

Immigration Status	Race	Belief	Tribal Affiliation
Ethnicity	Disability	Nationality	Marital Status
Politics	Socioeconomic Status	Citizenship	Parenting Status
Religion	Language	Education	Profession
Body Size/Type	Gender	Sexual Orientation	Age

Understanding Bias

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EXPLICIT

Prejudice in favor of or against one thing, person, or group compared with another, usually in a way considered to be unfair.

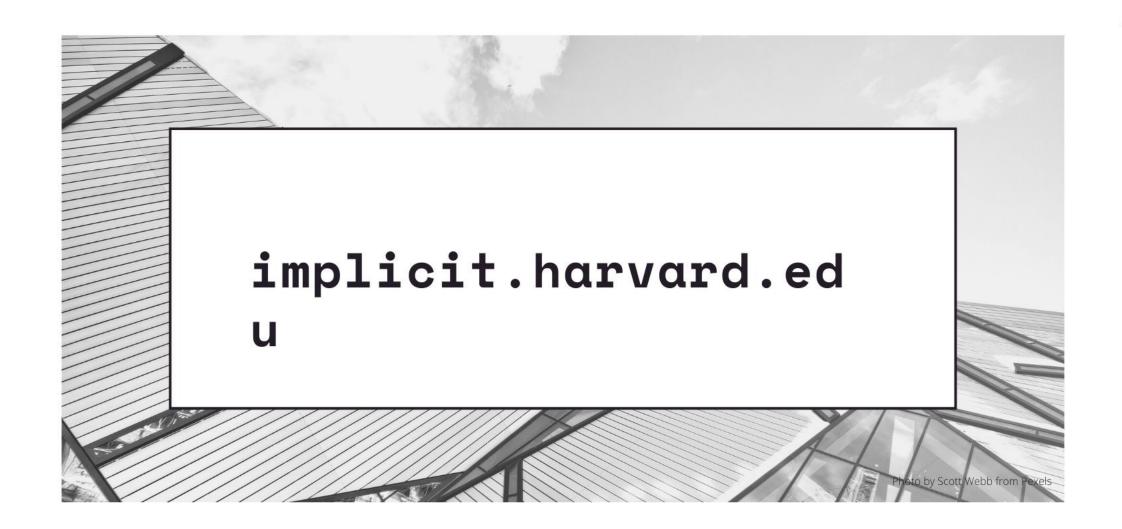
IMPLICIT

Bias that results from the tendency to process information based on nonconscious associations and feelings, even when these are contrary to one's conscious or declared beliefs.

STEREOTYPES

A widely held but fixed and oversimplified image or idea of a particular type of person or thing.

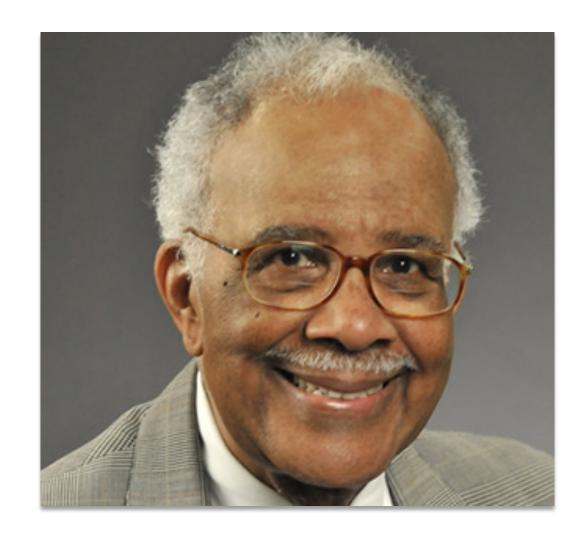
IMPLICIT ASSOCIATION TEST



Micro-Aggressions

- Hostile, derogatory, or negative slights and insults to marginalized individuals and groups
- Intentional or Unintentional
- Verbal, Behavioral, or Environmental

Chester M Pierce, PhD, psychiatrist, Harvard University



Emotional Tax

KEY EXPLORATIONS

Emotional Tax is when people feel they must be on guard to protect against bias. These harmful experiences are essentially the feeling of being different based on gender, race, ethnicity, etc. that results in an associated impact on one's health, wellbeing or ability to thrive.



Employees who experience bias

More than 4X as likely to feel alienated at work

3X as likely to intend to leave their company within a year

2.6X as likely to have withheld ideas or solutions over the previous 6 months

Employees who experience belonging

56%

increase in job performance 50%

drop in turnover

75%

reduction in sick days

Companies with more diverse leadership teams report higher innovation revenue

COMPANIES WITH BELOW-AVERAGE DIVERSITY SCORES

COMPANIES WITH ABOVE-AVERAGE DIVERSITY SCORES

26%
average innovation
revenue reported by
companies

45%
average innovation
revenue reported by
companies

Breaking the Prejudice Habit

- Observe-- when do your stereotypes and biases show up?
- Refute and replace the stereotype
- Focus on specifics that individuate a person
- Increase intergroup contact

Patricia Devine, PhD, social psychologist, UWisc, Madison



Cultural Humility

- Commitment and engagement in the lifelong learning process of staying humble and curious about cultural differences.
- Separating intent from impact
- Accountability



Dr Melanie Tervalon, MPH

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Ally Cycle

APATHETIC

No understanding of the issues

AWARE

Knows basic concepts, not active on behalf of self or others

ACTIVE

Wellinformed,
sharing and
seeking
diversity when
asked/
prompted

ADVOCATE

Committed, routinely and proactively championing INCLUSION

ACCOMPLICE

Committed, routinely & proactively championing EQUITY; risktaker; follows lead of marginalized folx to rebuild the table

Micro-Inclusions

Micro-inclusions are **small, symbolic, everyday actions** that convey to a person that they are **valued, respected** members of the group.

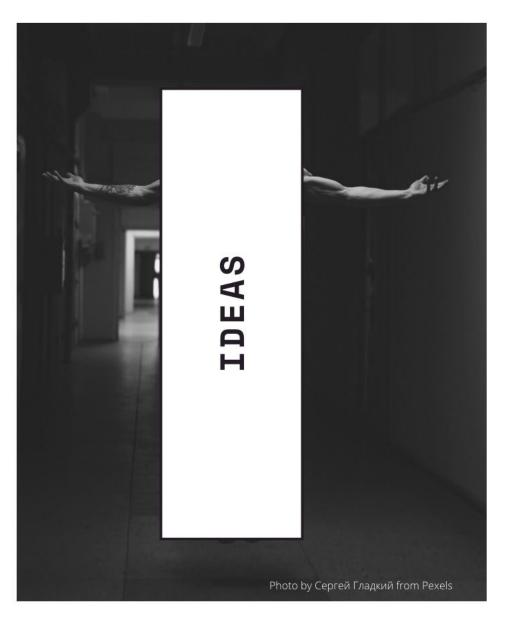
Examples:

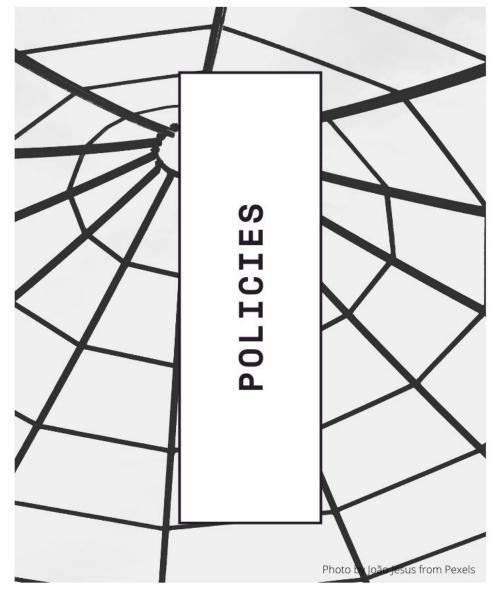
- Coffee/tea (virtual coffee/tea)
- Taking notes
- Check-ins
- Diversify images in the workplace

BIAS

PREJUDICE

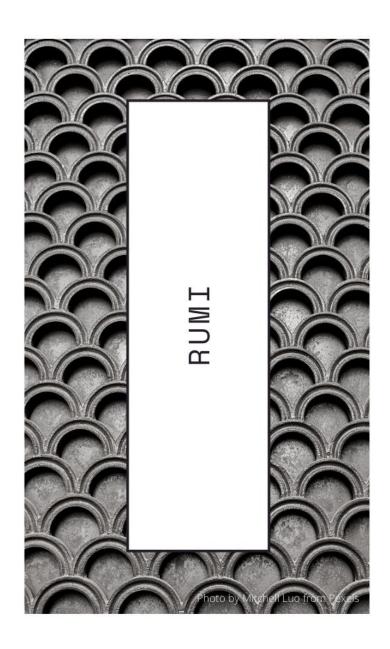
DIS-CRIMINATION OPPRESSION





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The wound is the place where the Light enters you.



21 DAY RACIAL EQUITY CHALLENGE

https://www.eddiemoorejr.com/21daychallenge

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mo@mospeaks.com

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